



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS INSTITUTION)



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A Report on

“Young Entrepreneurs in India: Inspiring stories”: Shaping the future of India’s Economy

Organized by

MBA department in association with ED Cell

On 30th September 2024

Submitted by: Mr. B Roja Kiran, Department of MBA

Report Generated on 03.10.2024.

Participants: Total Number of participants are 144

The Department of MBA has organized “Entrepreneurship Development- Pathway to innovation & Succession” September 30th, 2024 (Monday) between 10:00am to 01:00 PM, in seminar hall C. The Resource Person Dr. KV Geetha Devi , Head of MBA department . With this event aims to celebrate and highlight the journeys of young entrepreneurs in India who are making significant contributions to the economy. Through inspiring stories and experiences, participants will gain insights into the challenges and triumphs faced by these innovators.

OBJECTIVES OF THE PROGRAM :

Inspire Aspiring Entrepreneurs

- **Showcase Success Stories:** Highlight the journeys of young entrepreneurs to motivate attendees to pursue their entrepreneurial aspirations.
- **Share Lessons Learned:** Provide insights into the challenges and successes faced by these entrepreneurs to offer relatable experiences.

Provide Practical Insights and Skills

- **Workshops and Skill Development:** Offer practical sessions on essential skills like marketing, financial management, and business planning.
- **Equip for Real-World Challenges:** Help participants gain the tools and knowledge necessary to navigate the entrepreneurial landscape effectively.

Encourage Future Initiatives

- **Spark New Ideas:** Inspire attendees to develop their own entrepreneurial projects and initiatives.
- **Support Continuous Learning:** Encourage ongoing engagement with entrepreneurial education and resources beyond the event.

SESSION HIGHLIGHTS:

1. **Inspiring Journeys:** She shared Young entrepreneurs personal stories, including their challenges, successes, and the lessons they've learned along the way.
2. She also gave vision for the Future and discussed importance of ethical entrepreneurship.
3. Encouraged for participants to get involved in community-driven entrepreneurial initiatives.

OUTCOMES OF THE PROGRAMME:

1. Inspiration and Motivation

- **Feeling Inspired:** Attendees will feel motivated by the success stories of young entrepreneurs.
- **Growth Mindset:** Participants will learn to see challenges as chances to grow.

2. Practical Skills Development

- **Learning New Skills:** Participants will gain useful skills in marketing, finances, and business planning.
- **Pitching Confidence:** Attendees will become better at presenting their business ideas.

3. Expanded Professional Network

- **Making Connections:** Attendees will meet new people, including mentors and fellow entrepreneurs, for future collaboration.
- **Building a Community:** Strengthened relationships among young entrepreneurs, encouraging ongoing support.

4. Understanding Economic Impact

- **Recognizing Contributions:** Participants will understand how young entrepreneurs help grow the economy and create jobs.
- **Learning About Industries:** Increased awareness of sectors where young innovators are making a difference.

5. Commitment to Ethical Practices

- **Focus on Sustainability:** Attendees will learn the importance of being responsible and ethical in business.

- Long-Term Responsibility: Participants will feel responsible for the social and environmental effects of their businesses.

6. Actionable Business Ideas

- New Business Ideas: Participants will leave with practical ideas for their own projects.
- Clear Next Steps: Increased understanding of what steps to take next in their entrepreneurial journey.

7. Positive Community Engagement

- Getting Involved Locally: Encouragement to participate in community projects that support local development.
- Supporting Local Startups: More interest in helping and collaborating with local businesses.

8. Feedback for Future Improvement

- Gathering Feedback: Collecting thoughts from participants to see how the event went.
- Planning Future Events: Using feedback to improve future events and better meet the needs of young entrepreneurs.

Gallery:





